ARCHIE SERIES
HEY, YOU GUYS! CUT IT OUT!
15¢
MAC
APPROVED BY THE COMICS CODE AUTHORITY
OCT.
NO. 197
Jughead
JUG, WHO'S THE BEST FLAME MAKER ON THE BEACH ?
BETTY!
CHEF
CHAR KOL
TM & © 2008 ARCHIE

Look Under Each Prize. See Number Of Boxes You Sell To Get It
Actually You Can Get Many Of The Prizes Pictured Here For Selling Only 6 Boxes

LIGHTWEIGHT ENGLISH BICYCLE
Equipped With Sturmey Archer 3-Speed
Only 30 Boxes

SLEEPING BAG
Only 12 Boxes

"RED BARON" GAS MODEL PLANE
Only 6 Boxes

Dozens Of Exciting Prizes Like These — Any One Yours For Selling Only 6 Boxes

ELECTRIC BUILD-IT SET
Only 6 Boxes

It's Easy!

CHEMISTRY SET
Only 6 Boxes

You Get FREE Catalog of ALL Prizes

U. S. BUGLE
Only 6 Boxes

600X MICROSCOPE
Only 6 Boxes

Make Giant Cash Profits Of $1.00 Per Box AS A MEMBER OF YOUTH OPPORTUNITY SALES CLUB

Earn Prizes Without Risk!

Get A Bicycle For Selling 30 $3.50 Boxes

Cash Profits $1.00 For Each $3.50 Box You Sell

Just Imagine—
You Need Sell Only 6 Boxes For Many Of These Prizes

IT COSTS YOU NOTHING TO TRY

Just filling out the coupon completely, makes you a dealer member of the Youth Opportunity Sales Club. Join today! Membership is FREE. As a member you become eligible to get prizes by selling the beautiful Personalized Christmas cards which will be displayed in the album you will receive FREE as a member of the Youth Opportunity Sales Club. Your relatives, neighbors and friends will welcome you when you tell them they can buy an entire box of either 20, 25, 30 or 40 cards with their name printed on them for the low price of only $3.50 per box. Actually some members tell us they have earned a prize in less than a single day. Because these cards are of such exceptional value, trying for these prizes is fun and rewarding.

No Obligation! No Risk! No Investment! You Just Take Orders From FREE ALBUM Of Personalized Christmas Cards

Look over the prizes illustrated here. Then select the prize you want to get (see number of boxes under each prize). We guarantee to send your customers' cards and the prize you have selected within 24 to 48 hours after we have received your order with proper payment. Or if you want cash instead of a prize, keep $1.00 for each box you sell as your award.

Just Fill In Coupon For Your FREE Self-Selling Album Of Actual Sample Christmas Cards

Mail coupon today. No experience necessary. The pleasant Y.O.S.C. plan is interesting and loads of fun. You, too, can be successful in getting the reward of your choice. IT COSTS YOU NOTHING TO TRY

All our boxes have earned the Parents' Guaranteed Seal

PACEMAKER TRAIN SET
Only 12 Boxes

ELECTRONIC PHONOGRAPH
Only 18 Boxes

BALL & GLOVE
Only 6 Boxes

6 STRING GUITAR
Only 12 Boxes

CAMPING PACK
Only 6 Boxes

TYPEWRITER
Only 18 Boxes

INSTA-CUBE CAMERA KIT
Only 12 Boxes

SPALDING BASKETBALL
Only 6 Boxes

LIGHTWEIGHT TENT
Only 6 Boxes

TRANSISTOR RADIO
Only 6 Boxes

SPIN CASTING SET Only 6 Boxes

"WALKIE-TALKIE"
Only 12 Boxes

FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW
No Stamp Necessary

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW, FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY - No Stamp Necessary
Cut Along Dotted Line

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE

YOUTH OPPORTUNITY SALES CLUB, Dept. Z-860
White Plains, New York 10606

PRINTED BY BEVIS PHILADELPHIA

YES, I WANT TO GET PRIZES WITHOUT RISK TO ME AS A MEMBER OF THE YOUTH OPPORTUNITY SALES CLUB

Make me a dealer member of the Y.O.S.C. and mail me a FREE personalized Christmas card Album, FREE membership card and a FREE catalog of all prizes. Also send me full information on how to obtain these prizes or cash without risk.

Name _____ PLEASE PRINT

Street _____ Apt. No. _____

City _____ State _____ Zip Code _____

Parent's Signature _____

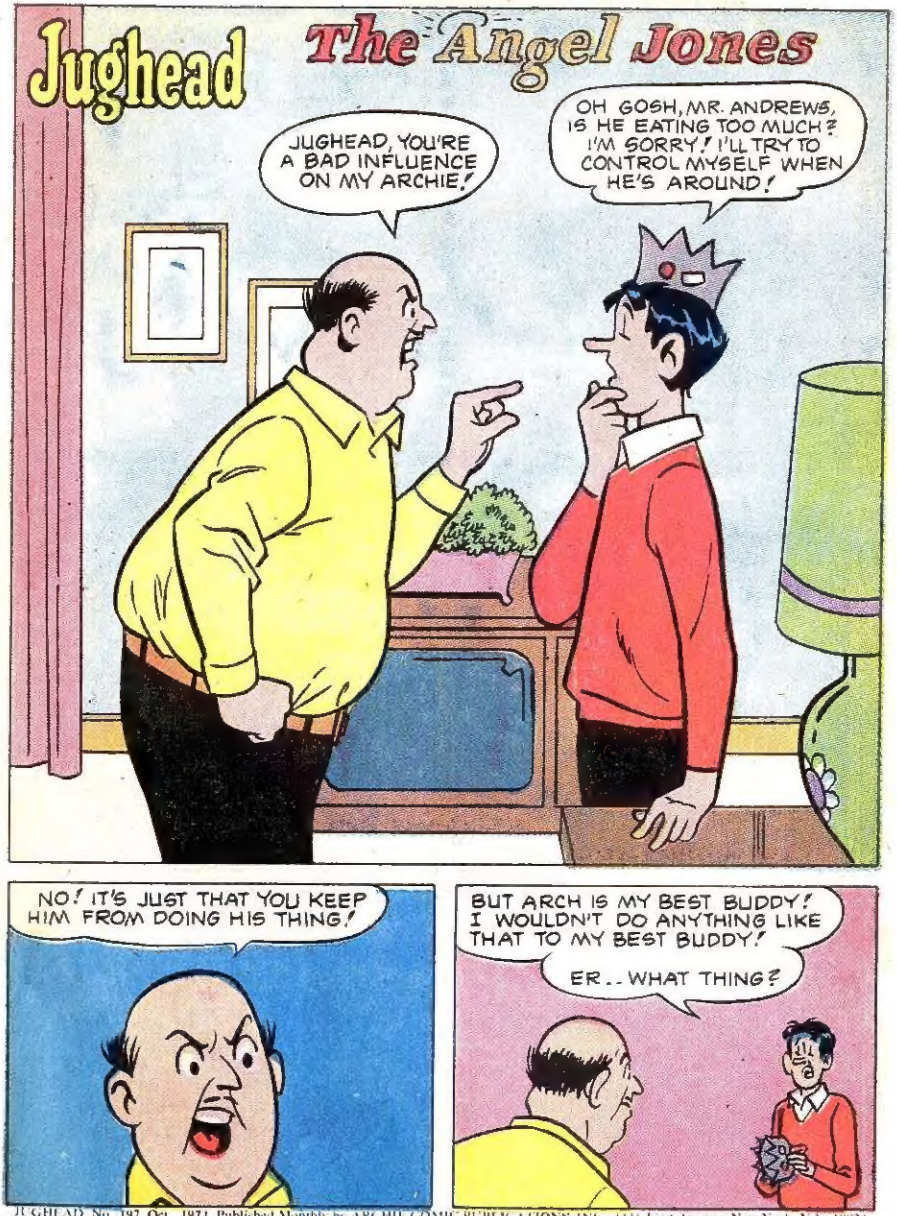
DO NOT CUT HERE ↓ JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

Postage Will be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY MAIL
First Class Permit No. 589, White Plains, New York

YOUTH OPPORTUNITY SALES CLUB
20 Bank Street
White Plains, New York 10606
Dept. Z-860


Jughead
The Angel Jones
JUGHEAD, YOU'RE A BAD INFLUENCE ON MY ARCHIE!
OH GOSH, MR. ANDREWS, IS HE EATING TOO MUCH? I'M SORRY! I'LL TRY TO CONTROL MYSELF WHEN HE'S AROUND!
NO! IT'S JUST THAT YOU KEEP HIM FROM DOING HIS THING!
BUT ARCH IS MY BEST BUDDY! I WOULDN'T DO ANYTHING LIKE THAT TO MY BEST BUDDY!
ER.. WHAT THING?

JUGHEAD, No. 197, Oct., 1971. Published Monthly by ARCHIE COMIC PUBLICATIONS, INC., 1116 First Avenue, New York, N.Y. 10021. Chicago office: 221 North LaSalle Street, Chicago, Ill. 60601. Second Class Postage paid at New York, N.Y. and at additional mailing offices. Title registered U.S. Patent Office. Yearly subscription $1.80 in the U.S.A. Single copies 15c. Copyright © 1971 by Archie Comic Publications, Inc. No actual person is named or delineated in this fiction magazine. All rights reserved. Under Universal, International and Pan-American Copyright Conventions. Printed in the U.S.A. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.

WELL, MY SON AND HEIR-MY PRIDE AND JOY, HAS A NATURAL INCLINATION TO FALL OVER HIS OWN FEET!
YOU KEEP CATCHING AND SAVING HIM FROM THE PITFALLS OF LIFE TOWARD WHICH HE IS ALWAYS AIMING!
YOU STAND BETWEEN HIM AND TROUBLE, WHICH SEEMS TO SEEK HIM OUT AT EVERY TURN!
I WAS KIDDING ABOUT THE "BAD" INFLUENCE, OF COURSE! YOU'RE PRACTICALLY HIS GUARDIAN ANGEL!
ME?
SPEAKING OF ANGELS... I JUST BAKED A DEVIL'S FOOD CAKE!
HARK! THEY'RE PLAYING MY SONG!
2

TM & © 2008 ARCHIE

HI, MOM! HI, DAD! C'MON JUG! LET'S SPLIT!
AMAZING CAPACITY THAT BOY'S GOT!
HE PRACTICALLY INHALED THAT CAKE!
YOU DON'T WANT THE LAST PIECE OF CAKE, DO YOU?
WOULD I TAKE THE FOOD OUT OF MY BUDDY'S MOUTH?
SOUNDS DISGUSTING!
BESIDES, MOM ALWAYS MAKES A SECOND CAKE FOR--
OOPS!
SONOFAGUN! I NEVER NOTICED, BUT HE DOES TRIP OVER HIS FEET A LOT!
BUT DON'T LET IT BOTHER YOU! MOM LOVES TO BAKE!

TM & © 2008 ARCHIE

IN FACT SHE SAYS SHE'D BE LOST WITHOUT YOU!
"GUARDIAN ANGEL." HMMM?
NAH! RIDICULOUS! MAKES IT SOUND AS THOUGH HE NEEDS A KEEPER!
POP AND I AREN'T ENOUGH OF A CHALLENGE!
MOM SAYS SHE'D GO CRAZY COOKING JUST MEAT AND POTATOES AND PEAS IF SHE DIDN'T HAVE YOU!
HERE WE GO AGAIN!
SINCE YOU'VE BEEN POPPING OVER, SHE'S BECOME A REAL GOURMET COOK, SHE SAYS!
LIKE THAT! COULD HAPPEN TO ANYBODY!
ZOOM
4

TM & © 2008 ARCHIE

OF COURSE IT DOESN'T HAPPEN TO ANYBODY- JUST ARCHIE!
IT'S ALMOST LIKE A HOBBY WITH MOM!
BUT, "GUARDIAN ANGEL?" NAH! THAT'S GOING TOO FAR!
SHE KEEPS TRYING TO WHIP UP SOME THING YOU WON'T LIKE!
HA, HA! SHE'S FIGHTING A LOST CAUSE, EH, PAL?
HEY! WHAT ARE YOU DAYDREAMING ABOUT?
HUH? OH! JUST THINKING OF SOMETHING YOUR DAD SAID!
WHUK!
HE WAS PUTTING ME ON!
ABOUT WHAT?
HE SAYS I WATCH OVER YOU LIKE A MOTHER HEN- PROTECT YOU FROM HARM!
ARE YOU KIDDING?
5

TM & © 2008 ARCHIE

SHUCKS! I CAN TAKE CARE OF MYSELF!
SURE YOU CAN!
WHAT'S HE THINK YOU ARE - SOME SORT OF GUARDIAN ANGEL?
EXACTLY!
MAN! THE SILLY IDEAS OLD FOLKS COME UP WITH! SEE YA, JUG!
YEAH! S'LONG, ARCH!
CRASH!
?
OKAY! SO WHERE IS HE WHEN I NEED HIM?
END

TM & © 2008 ARCHIE

The Dingo kid Trips a Thief
WOW, THAT WAS SOME GAME!
THAT JOE NAMATH SURE CAN PASS
LOOK - ISN'T THAT HIS CAR?
LOOKS LIKE HE'S GOING TO TAKE OFF WITH JOE'S CAR.
NOT IF I CAN HELP IT.
TRY AND CATCH ME PUNK, HAH, HAH HAH...
DOWN YOU GO.
OOOF!
THANKS, KID. WE'VE BEEN AFTER THIS ONE FOR A LONG TIME.
AWWW, IT WAS NOTHIN...
AS JOE NAMATH LEAVES THE STADIUM...
LOOKS LIKE ALL THE ACTION'S OUT HERE... WHAT'S UP?
SEEMS THIS CHARACTER WANTED TO TAKE YOUR CAR FOR A LITTLE RIDE, JOE. BUT YOUR FAN, HERE, TRIPPED HIM UP.
HOW'D YA DO IT?
WITH MY DINGOS
DINGO! THAT'S MY BOOT TOO. WELL, FROM ONE DINGO MAN TO ANOTHER... NICE GOING.
THANKS "SUPER" JOE.
HEY, JOE NAMATH. HOW ABOUT AN AUTOGRAPH?
SURE THING. HEY, DINGO KID, GIVE HIM YOUR AUTOGRAPH. YOU'RE THE HERO TODAY!
dingo®
For store nearest you write: Acme Boot Co., Inc., Dept. A 31, Clarksville, Tenn. 37040. A subsidiary of Northwest Industries, Inc. FROM ACME, THE WORLD'S LARGEST BOOTMAKER

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Archie Club News

ARCHIE CLUB MEMBERS, send in your news reports and be eligible to win cash prizes in the Archie Series Magazines. Please address all letters and postcards to ARCHIE CLUB NEWS, 1116 First Ave., N.Y., N.Y. 10021.

JUGHEAD NO.197 OCT. MEMBERSHIP – TWENTY-FIVE CENTS

FIRST PRIZE — $5.00

REPORTER
SANDRA BONNER
1525 E. 74th Place.
Chicago, Ill 60619

Dear Archie,

I watch your show every Saturday. It's really out-of-sight! You and the Archies really stay on the case. Keep up the good work!

I also think your show lays down some heavy rap. It makes us get up and think about what's going on in our world all the while we're laughing.

As a teen-ager in today's world I really can understand what the Archies are trying to say. So I say "Right On" and more power to you!

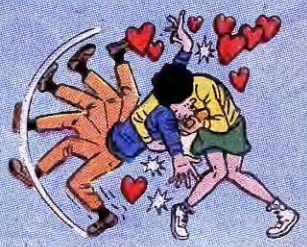
* * *

SECOND PRIZE — $3.00

REPORTER
ANTHONY MILLER
5253 Spruce Street
Philadelphia, Pa. 19139

Dear Archie,.

I think something should be done about our ghettos and slums. It is the breeding place for drug pushers, junkies, murderers and criminals of all kinds. Instead of using government money for rockets, of which we leave thousands of dollars worth on the moon, we should use it for improving our ghettos and slums. This money could be used for improving housing, cleaning the streets, building public schools and hiring good teachers and setting up recreational areas. I think if we'd do this there would be less crime. It is time we start looking at our priorities–Immediately!



THIRD PRIZE — $2.00

REPORTER
ALICE JEAN MacPHAIL
R.R. No. 3 Westville
Pictou Co., N.S.

Dear Archie,

I would like to tell you a little something about wild horses and their ways.

Some wild bands of horses are considered

as we can. Two reasons for this are: 1) They ramp and [illegible] and 2) They [illegible] into oncoming wind.

Every band has its leader. The leader knows the best feeding grounds and also when to turn them loose [illegible]

A [illegible] is a herd all the strong have to help to keep them off.

When the young bisons are considered old enough to be on their own and defend themselves, they are put out of the herd. There is a saying about this bison and the leader of the herd and the younger bisons. If the younger bisons [illegible] made the leader of the herding, he is a leader [illegible]

I think what bisons are is a beautiful land should be left alone to live here and on broken on the prairies and plains they love.

FOURTH PRIZE — $1.00

MARA LODI
Box 67
New Denver, B.C.
Canada

Dear Archie

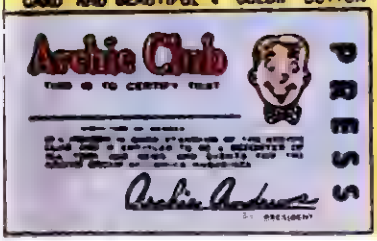
I would like to tell you of my trip to Canada from Singapore to former British part of the Malaysian Peninsula. I traveled there by air from Kuala Lumpur capital of Thailand [illegible] Next we were to Hong Kong to stay there for a night.

We had some friends in Hong Kong. The manager [illegible] Hong Kong. The next day we went onward to Japan. We landed in its capital Tokyo again. We saw nothing of Japan because it was all foggy. After we left Tokyo we went to Anchorage. On the way the mountains from the plane looked like white [illegible] After we refueled at Anchorage we flew on down the B.C. Coast. We landed at Vancouver and were greeted by some friends.

I heard my captain say the plane reached a high [illegible] but I [illegible] 30,000 feet high above sea level you [illegible]

. . .

EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON



Be An Archie Club MEMBER

[illegible] cash prizes and a big [illegible] Archie Series Comics! By [illegible] the ARCHIE CLUB [illegible] official reporter [illegible] you get a [illegible] ARCHIE CLUB BUTTON and a handsome authentic ARCHIE REPORTER PRESS CARD!

Fill out this coupon now and mail it with 25c in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

ARCHIE CLUB
[illegible] First Avenue New York N.Y. 10021

Dear Archie: Please [illegible] me as a member of the ARCHIE CLUB and send me the [illegible] and [illegible] and [illegible] for which I enclose [illegible] to cover cost of handling and [illegible]

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ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

For the first time,
you can hold a real Beauty Contest right in your own home! Enter Dawn and her friends! Each contestant walks down the runway accompanied by Gary. And YOU and your friends vote for the winner! Crown the Beauty Queen with a jeweled tiara and wrap her in a golden cape. You'll have hours of fun with the fabulous DAWN BEAUTY PAGEANT!

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Kevin™
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YOU make them go—to any rhythm, any tune! Just set Fancy Feet and Kevin on their dancing stages and watch them go! Forward! Backward, side-to-side, fast or slow! And Dawn and all her friends can dance at the Dawn Dance Party too—so invite them along!
GARY™
ANGIE™
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DALE™
VAN™
DAWN™
MEET DAWN AND HER FANTASTIC NEW FRIENDS!
Start collecting them right away! You'll want to collect all the Fabulous Dawn Fashions too—To make sure you're getting a genuine Dawn creation, look for Dawn's picture on every package!
TOPPER
TM.

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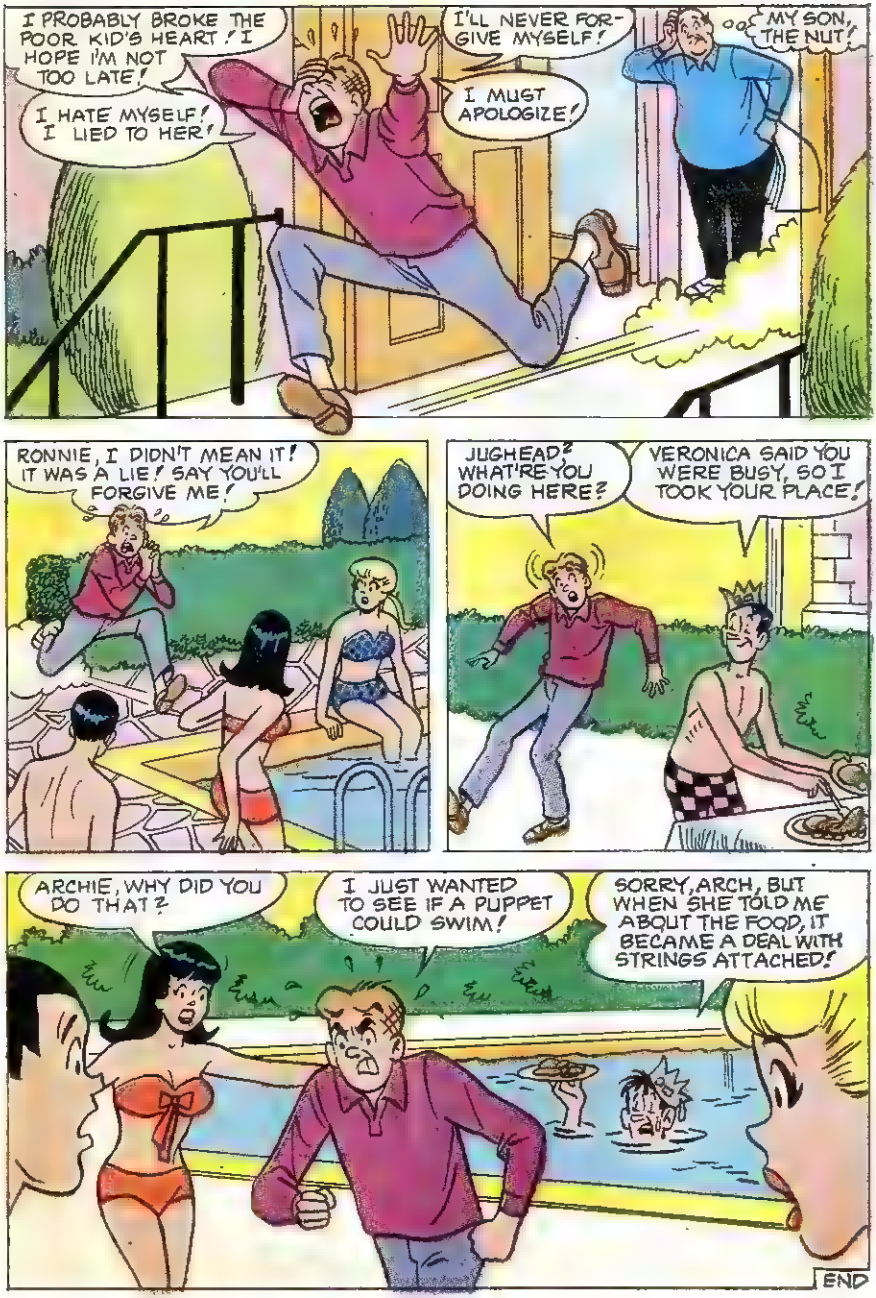
SEE YOU LATER, ARCHIEKINS! I HAVE TO MEET REGGIE! HE'S TAKING ME TO A MOVIE! THANKS FOR THE SODA!
Jughead
"Strings Attached"
HUH? WHAT ABOUT OUR WALK IN THE PARK THIS AFTER-NOON?
WHO WANTS TO WALK IN A PARK WHEN I CAN SIT IN A NICE COMFORTABLE MOVIE?
BUT YOU DIDN'T TELL ME YOU HAD A DATE WITH REGGIE!
YOU DIDN'T ASK!
ARCHIE SERIES
ONLY ARCHIE SERIES COMIC BOOKS CARRY THIS TRADE MARK!

ARCHIE WILL PAY FOR MY SODA, POPS! SEE YOU AROUND, BOYS! STAY LOOSE!
B..BUT..?
DON'T FEEL BAD, ARCH! I'LL GO WALKING IN THE PARK WITH YOU!
BUT ONLY IF YOU PAY FOR MY SODA TOO!
HO, HO, HO! AREN'T YOU THE FUNNY ONE!
YOU NEVER LEARN, DO YOU? OH WELL.. THEY SAY THERE'S ONE BORN EVERY MINUTE!.. AND YOU'RE THE PROOF!
AW SHUT UP!
THAT GIRL CAN WRAP YOU AROUND HER FINGER ANY TIME SHE WANTS TO! THE NEXT TIME SHE SNAPS HER FINGERS YOU'LL BE RIGHT THERE READY TO JUMP AT HER COMMAND!
I GUESS I'M A DOPE!
2

WISE UP, BUDDY, AND LISTEN TO OL' JUG! YOU WON'T FIND ME CATERING TO ANY CHICK'S WHIMS!
I DO MY THING AND MY THING ONLY! NO WOMAN TELLS THIS KID WHAT TO DO!
THAT'S TRUE! BUT WHAT CAN I DO?
BE FIRM! THE NEXT TIME SHE WANTS YOU TO DO SOMETHING FOR HER TELL HER YOU'RE BUSY! PLAY HARD TO GET!
HMM! YOU'RE RIGHT, JUG! I'M GONNA DO IT!
ATTA BOY! THAT'S THE KIND OF TALK I LIKE TO HEAR! SHOW HER YOU'RE NOT A PUPPET ON A STRING!
I'LL DO IT! I'LL DO IT! I'LL DO IT!
HAW! IS SHE GOING TO BE SURPRISED WHEN SHE SNAPS HER FINGERS AND LITTLE OL' ARCH DOESN'T JUMP! HAH!

THAT'S THE WAY TO TALK, MAN! STAY WITH IT!
I'LL SHOW HER! SHE'S NOT GOING TO PUSH ME AROUND! NO SIR!
ARCHIE! WAKE UP! RONNIE'S ON THE PHONE!
YEAH?
OH ARCHIEKINS, I'M HAVING A POOL PARTY LATER! WHY DON'T YOU DROP OVER?
SORRY! I'M GOING TO BE BUSY! CAN'T DO IT!
BUSY?

YOU HEARD ME! I'M BUSY! WHY DON'T YOU CALL FAITHFUL OLD REGGIE!
BUT..?
SORRY, DOLL! YOU'LL HAVE TO FIND SOME OTHER PUPPET! .. CLICK!
?
ARCHIE, WILL YOU PLEASE STOP PACING! I'M TRYING TO READ! WHAT'S EATING YOU?
SORRY, DAD! I'M A LITTLE SHOOK UP! I JUST TOLD RONNIE TO GET LOST!
WHY'D YOU DO THAT?
IT'S THE ONLY WAY I COULD KEEP MY SELF RESPECT .. ACCORDING TO JUGHEAD!
SELF RESPECT?
BUT I'M NOT AS STRONG AS I THOUGHT! I'M SORRY I SAID WHAT I DID!


I PROBABLY BROKE THE POOR KID'S HEART! I HOPE I'M NOT TOO LATE!
I HATE MYSELF! I LIED TO HER!
I'LL NEVER FORGIVE MYSELF!
I MUST APOLOGIZE!
MY SON, THE NUT!
RONNIE, I DIDN'T MEAN IT! IT WAS A LIE! SAY YOU'LL FORGIVE ME!
JUGHEAD? WHAT'RE YOU DOING HERE?
VERONICA SAID YOU WERE BUSY, SO I TOOK YOUR PLACE!
ARCHIE, WHY DID YOU DO THAT?
I JUST WANTED TO SEE IF A PUPPET COULD SWIM!
SORRY, ARCH, BUT WHEN SHE TOLD ME ABOUT THE FOOD, IT BECAME A DEAL WITH STRINGS ATTACHED!
END

HERE'S A BAG THAT IS UP FOR GRABS!
IT'S MY VERY OWN GIANT GRAB BAG!
IF YOU DIG THIS COOL OFFER, ORDER YOURS NOW AND DIG IN!
NO 55
ARCHIE
ARCHIE GIANT SERIES MAGAZINE
Archie's GIANT GRAB BAG
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YOU GET 6 DIFFERENT GIANT SIZED ARCHIE SERIES REMAINDER COMIC BOOKS IN ONE PACKAGE!
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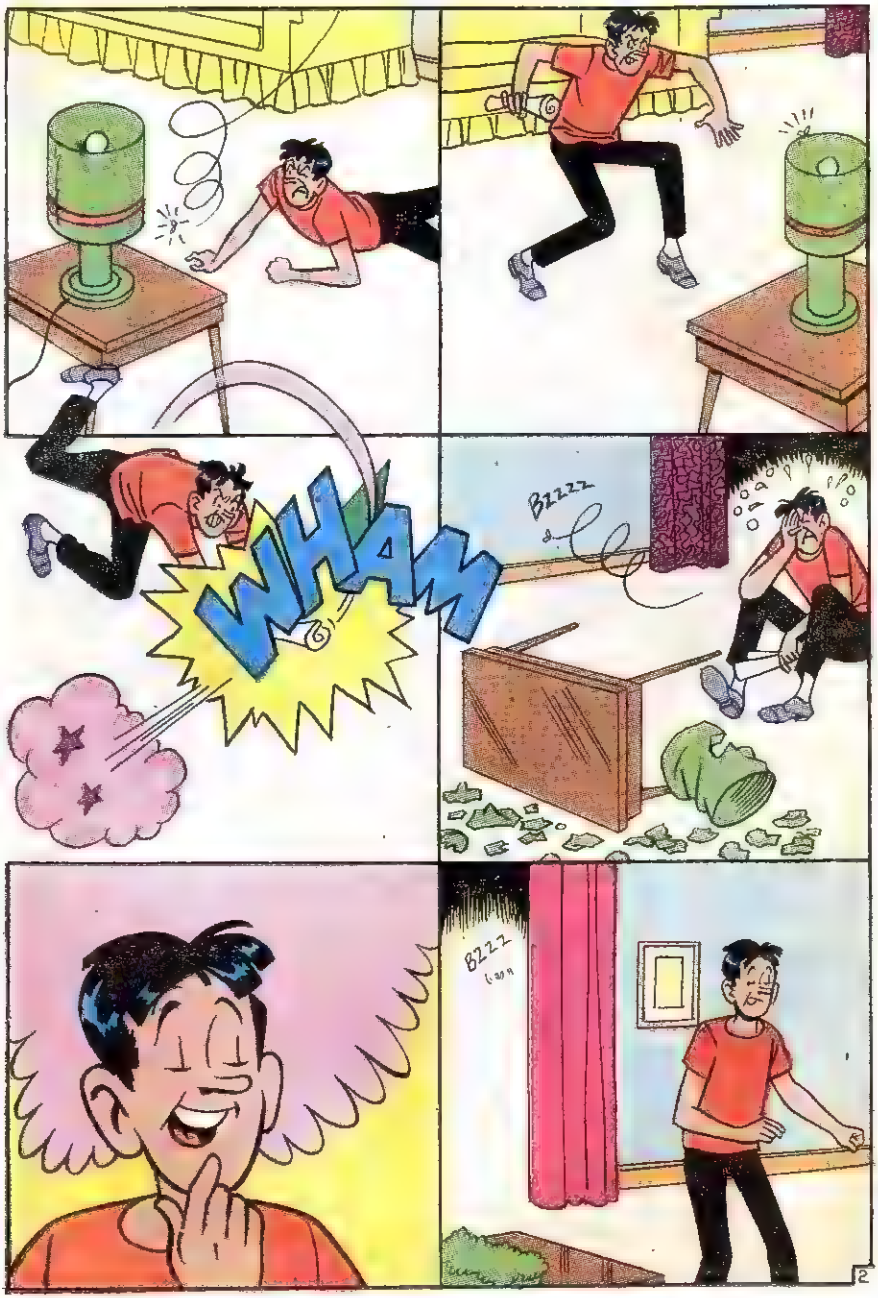
ARCHIE'S GIANT GRAB BAG
1116 FIRST AVE.
NEW YORK, N.Y. 10021
ENCLOSED PLEASE FIND $1.00 FOR WHICH I WILL RECEIVE 6 DIFFERENT GIANT SIZED ARCHIE SERIES REMAINDER COMICS.
NAME
ADDRESS
CITY
STATE AND ZIP CODE
HANDLING AND POSTAGE PAID

BZZZZ
eat
Jughead
WINGED VICTORY
BZZZZ
SWOOSH


WHAM
BZZZZ
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SLAM
SLURP!
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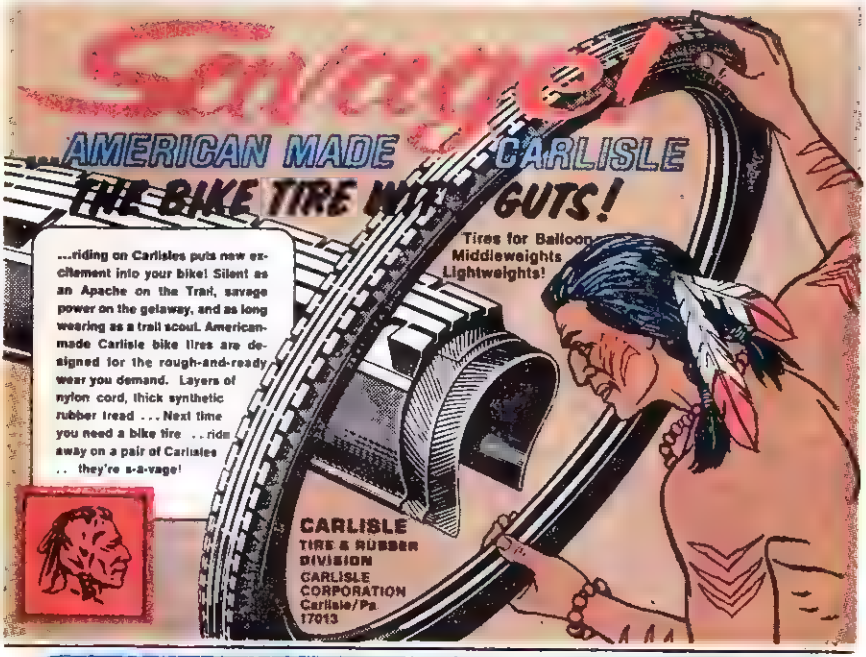
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The Venus Fly Trap will grow easily in your home. It blooms into a bright green leafed plant with pink and white flowers, in only 3-4 weeks and produces 6-12 traps per plant. Each pack comes with soil, bulbs and a complete instruction booklet, filled with fascinating facts and hints. Mail in this coupon today and start a Venus Fly Trap garden of your own. You'll be Delighted!

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Mirobar Sales Corp.
Dept AV-10
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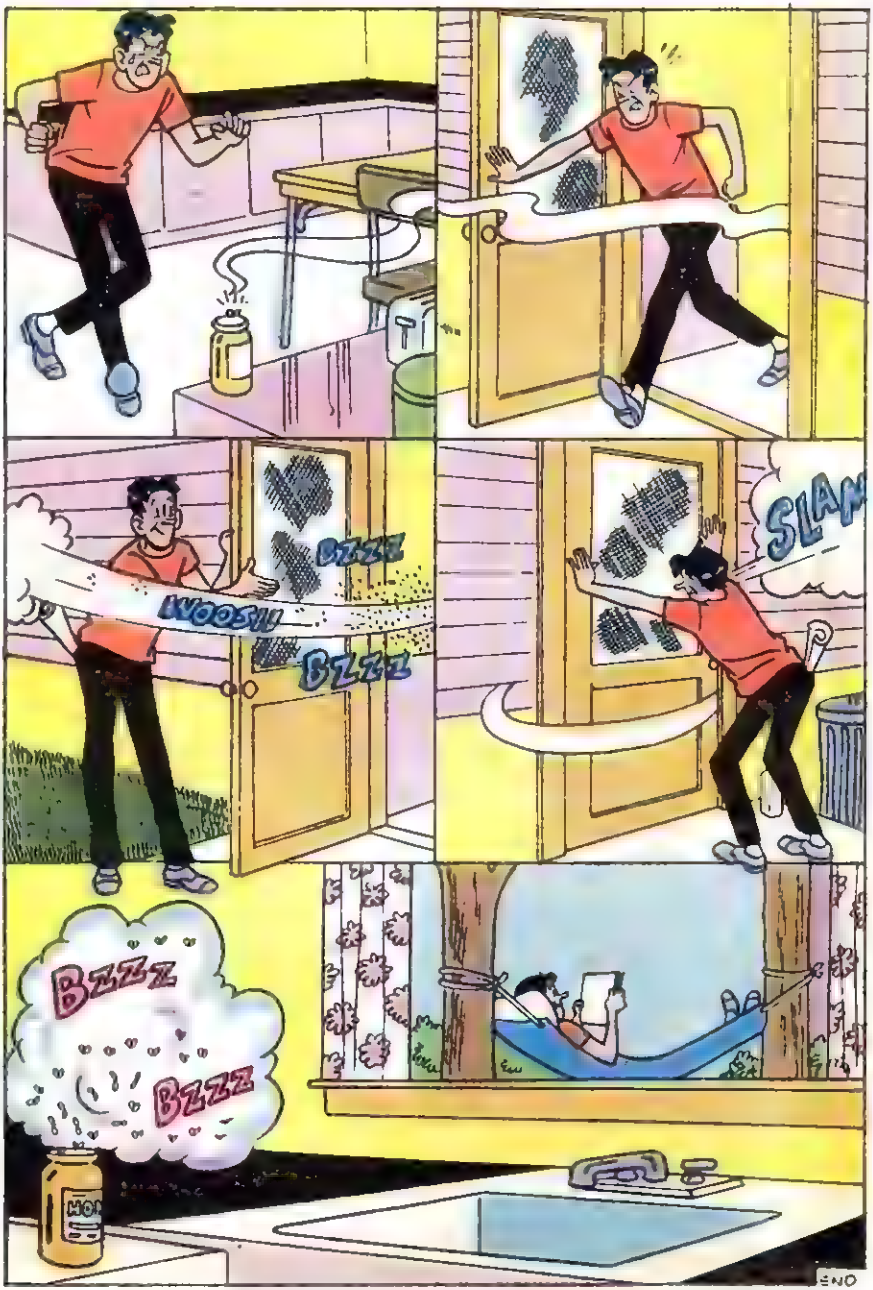
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WOOSH!
BZZZ
SLAM
BZZZ
BZZZ
END

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YOUR NAME ON YOUR SHIRT

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NUMERALS	10 (Blue)	12 (Green)	16 (Red)

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CITY _____ STATE _____ ZIP CODE _____

Please allow 3 to 4 weeks for delivery. Offer void where restricted by law, and subject to withdrawal or modification any time. A

PEOPLE PATCHES

High quality embroidered color patches that really tell your friends where you're at. No clothes are complete without 'em.

THEY GO ANYWHERE

Buy Yours Now!

Get enough to decorate ALL your things.

UNBEATABLE OPPORTUNITY TO GET ALL THE PATCHES YOU NEED!

Buy four patches now and get one FREE to start your collection...

...or get your complete collection of fifteen different patches for the unbelievable price of only $10.00. Check the special box in the coupon below for this fabulous deal.

SEND IN TODAY!

FULL MONEY-BACK GUARANTEE

MAKE CHECKS PAYABLE TO:

MIROBAR, DEPT. 3820
120 EAST 56th ST.
NEW YORK, N.Y. 10022

Please RUSH me the patches listed below. If I am not completely satisfied, I may return them for a full refund of my purchase price.

WRITE THE ITEM NUMBERS OF PATCHES YOU WANT IN THE BOXES BELOW:

☐ Check here to order your complete collection of fifteen different patches for only $10.00 4900

TOTAL MERCHANDISE $_____

Add Postage and Handling .50

TOTAL ENCLOSED $_____

☐ CASH ☐ CHECK ☐ M.O.

NAME_____

ADDRESS_____

CITY_____STATE_____ZIP_____

439A White on blue
439B White or yel on blk
439D Red & blk on white
439E White on red & yel
439F Red, white & blue
439H Green & white
439I Pink on white
439J Red, white & blue
439K Red & blk on yel
439M Brn on white
439N Blk over red, white & blue
439O Red, blue & green on yel
439R Red on white
439S Red, white & blue
439U Red & blue on white
439V Red, white & blue
439W Red, white & blue
439X White on blue
439Y Red white & blue
439Z Blk & grn on white
439S Red, yel & brn on white
439B White on blk
439C Blk on yel

MONSTER S-I-Z-E MONSTERS

7 FEET TALL

In Authentic Colors With GLOW in the DARK EYES

ONLY $1.00

TEN DAY FREE TRIAL

Just imagine your friends shock when they walk into your room and see the "Monster" reaching out—bigger than life-Frankenstein, the original man-made monster, that creation of evil genius that terrorized the world. A giant 7 feet tall, his eyes glow eerily as his hand reaches out—as awful and sinister as the wildest nightmare. Yes—Frankenstein is 7 feet tall, in authentic colors on durable polyethelene, and so lifelike you'll probably find yourself talking to him. Won't you be surprised if he answers? Comes complete with eyes that glow even in the pitch dark for a special thrilling chill.

Boney the Skeleton. And then there is Boney—stark scary with nothing left but his bare bones. A 7 foot monster out of the grave—his bones white, his eyes staring—even glowing in the dark.

Money Back Guarantee.

Just send $1.00 plus 35¢ to cover postage and handling for each monster you want. Your money back if not satisfactorily horrified.

Honor House Dept. 7MR82
Lynbrook, N.Y. 11563

Rush me my 7 foot tall glow in the dark monsters. Send me ☐ Frankenstein ☐ Boney the Skeleton

I enclose $1 plus 35¢ for postage and handling for each. If I don't get shivers of delight, I can return my purchase within 10 days and you will refund the full purchase price.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

New York State Residents please add 5% sales tax.

GETTING INVOLVED
Jughead
LOOK AT THOSE CREEPS DESTROYING PARK PROPERTY!
JUST IGNORE THEM! THEY LOOK LIKE TROUBLE MAKERS!
PARK DEPT.
CRACK
WHAT DO YOU MEAN "IGNORE THEM?" THAT'S WHAT'S WRONG WITH OUR SOCIETY TODAY!
EVERYBODY'S AFRAID TO GET INVOLVED! WE SEE SOME ROWDY KIDS DESTROYING PUBLIC PROPERTY AND WE LOOK AWAY!

I THINK IT'S TIME SOMEONE TOLD THOSE TROUBLE MAKERS THEY CAN'T GO ON WRECKING THINGS THAT WAY!
YOU'RE RIGHT! THEY'RE GIVING US TEENAGERS A BAD NAME!
ARCHIE, I THINK YOU TWO SHOULD STAY AWAY FROM THEM! THEY'RE LIABLE TO RESENT YOUR ADVICE AND START TROUBLE!
YOU THINK SO?
SEE? THAT'S WHAT I MEAN! EVERYONE IS WAITING FOR SOMEONE ELSE TO DO SOMETHING!
I THINK YOU AND I SHOULD PUT A STOP TO IT!
WHAT IF THEY DON'T LISTEN?

THEY'LL LISTEN, ONCE THEY SEE WE'RE NOT AFRAID OF THEM!
YOU THINK SO?
GO AHEAD! TELL THEM TO KNOCK IT OFF!
ME? WHAT ABOUT YOU?
HEY YOU GUYS! CUT IT OUT!
RELAX! I'M RIGHT BEHIND YOU!
THANKS A WHOLE BUNCH!
WHADDAYA WANT, WEIRDO?
YEAH! LAY IT ON US!
ER..YOU...GUYS ARE DESTROYING PUBLIC PROPERTY!
TELL'M ARCH!
SO WHAT?

SO IT COSTS MONEY TO REPLACE THOSE THINGS! THAT'S "SO WHAT!"
SO REPLACE THEM! WHO CARES? THE ESTABLISHMENT HAS LOTS OF MONEY!
BUT ALL THAT MONEY COMES OUT OF THE TAXES YOUR PARENTS PAY!
DO YOU WANT THEM TO KEEP RAISING TAXES?
HEY! WHAT ARE YOU TRYING TO BE... A KILL JOY?
WE JUST WANT TO HAVE A LITTLE FUN!
CAN'T YOU HAVE FUN WITHOUT DESTROYING PUBLIC PROPERTY?
SURE WE CAN! CAN'T WE, GUYS?
SURE! SURE WE CAN!

THIS IS LOTS OF FUN!
POW!
SOCK!
HAW HAW! HA! YUK!
HO HO HEE
ARCH! YOU OKAY?
YOU AND YOUR BRIGHT IDEAS!
WHAT'S TO GET UP TIGHT ABOUT? I TOLD YOU THEY'D LISTEN TO YOU! NOTICE HOW THEY'RE NOT DESTROYING PUBLIC PROPERTY ANYMORE?
HOW CAN YOU ARGUE WITH LOGIC LIKE THAT?
END

REWARD $11,750.00

FOR THIS COIN!

Illustrated: 1804 silver dollar — 19,000 minted, only 12 accounted for — where are the rest?

FOR CERTAIN COINS WE PAY UP TO:

CERTAIN	
Gold Coins Before 1929	$35,000.00
Nickels Before 1945	$16,000.00
Silver Dollars Before 1936	$11,750.00
Half Dollars Before 1947	$5,500.00
Pennies Before 1919	$4,800.00
Dimes Before 1946	$4,750.00
Quarters Before 1941	$4,500.00
Half Cents Before 1910	$3,500.00
Lincoln Pennies Before 1940	$250.00

$500,000.00 SEARCH FOR RARE COINS! OLD AND NEW!

Stop spending valuable coins worth hundreds of dollars. New 1972 catalogue lists hundreds of coins we want to buy and gives the price range we will pay for these United States Coins. Certain half cent coins are worth up to $3,500.00 for Canadian Coins. Our valuable Coin Book may reward you many thousands of dollars. Coins do not have to be old to be valuable. Thousands of dollars have been paid for coins dated as recently as 1940 to 1956. Now you too can learn the rare dates and how to identify rare coins in your possession with our new 1972 catalogue. A fortune may be waiting for you. Millions of Dollars have been paid for rare coins. **SEND YOUR ORDER FOR THIS VALUABLE COIN CATALOGUE NOW!** Hold on to your coins until you obtain our catalogue. Send $1.00 for newest Coin Catalogue to:

BEST VALUES CO., COIN DEPT. C-516
160 AMHERST ST., East Orange, N.J. 07019

MAIL MONEY-SAVING NO-RISK FREE TRIAL COUPON NOW!

BEST VALUES CO., COIN DEPT. C-516
160 Amherst St.
East Orange, N.J. 07019

Rush your Latest 1972 Coin Catalogue listing the actual price range you will pay for United States Coins listed in the catalogue. I enclose $1. Send Postage Prepaid.

Name .....

Address .....

City ..... State .....

YOUR MONEY WILL BE REFUNDED IN FULL IF YOU ARE NOT SATISFIED WITH THIS CATALOGUE.

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All right. Where do you go from here?

Do you want your own service shop? Maybe you'd like to be sitting in Detroit designing the cars of tomorrow. Or, you want to be an automotive or aeronautical engineer.

Wishing won't make it so.

These jobs take special training. You have to know the mathematics behind the mechanics, the geometry of design, the structure of a successful business. How do you get this training?

You can do it through the success-proven ICS method of home study. The way that *works*.

ICS Courses are prepared by automotive and mechanical experts, who know what you need to know to go places. Everything you learn you can *use* to win quick recognition and climb to better jobs.

You study at home in your spare time. Your lessons are job related—packed with exciting new facts and ideas. Personalized guidance helps you through each step. Chances are, by the time you earn the coveted ICS Diploma, you'll be well on your way to the life you want.

If you know where you want to go from here, your first step is to send coupon for free ICS Career Kit.

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Send coupon to Scranton. Our affiliate in Canada will reply.

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I'm interested in a program of independent study. Send me your free 3-booklet Success Kit: (1) "How to Succeed," 30 pages of valuable job tips, (2) Sample text demonstrating famous ICS method, (3) Catalog for subject checked below . . .

Miss
Mrs.
Mr. (Please print)_____ Age_____

Address_____ Apt._____

City_____ State_____ Zip Code_____

Occupation_____ Employed by_____ Working Hours_____ A.M. to_____ P.M.

ACCOUNTING
- ☐ Accounting (U.S. or Can.)
- ☐ Cost Accounting
- ☐ General Accounting
- ☐ Practical Accounting
- ☐ Public Accounting

ARCHITECTURE and BUILDING TRADES
- ☐ Air Conditioning
- ☐ Air Conditioning Maint.
- ☐ Architecture
- ☐ Arch. Drawing & Design
- ☐ Building Contractor
- ☐ Carpenter-Builder
- ☐ Carpentry & Millwork
- ☐ Heating & Air Conditioning with Drawing
- ☐ House Planning,Int.Design
- ☐ Plumbing
- ☐ Plumbing & Heating
- ☐ Reading Arch. Blueprints
- ☐ Refrigeration & Air Cond.

ART and DESIGN
- ☐ Commercial Art
- ☐ Commercial Cartooning
- ☐ Interior Decorating
- ☐ Sign Painting & Design
- ☐ Sketching & Painting

AUTOMOTIVE
- ☐ Auto Body Rebuilding & Refinishing
- ☐ Auto Mechanic-Techn.
- ☐ Diesel-Gas-Motor Vehicle Engines
- ☐ Auto. Electrical Techn.
- ☐ Engine Tune-Up
- ☐ Transmission Specialist

BUSINESS
- ☐ Advertising
- ☐ Advanced Management
- ☐ Basic Management
- ☐ Business Administration
- ☐ Business Law
- ☐ Industrial Psychology
- ☐ Inventory Control
- ☐ Managing a Small Store
- ☐ Personnel-Labor Rel'ns
- ☐ Purchasing Agent
- ☐ Retail Business Mgmt.
- ☐ Traffic Management

BUSINESS: SALES
- ☐ Creative Salesmanship
- ☐ Real Estate Sales
- ☐ Sales & Sales Mgmt.

CHEMICAL
- ☐ Chemical Analyst
- ☐ Chemical Engineering
- ☐ Chem. Lab Technician
- ☐ General Chemistry
- ☐ Plastics Technician

CIVIL ENGINEERING
- ☐ Civil Engineering
- ☐ Highway Eng. Tech.
- ☐ Sewer Plant Operator
- ☐ Structural Eng. Tech.
- ☐ Surveying & Mapping
- ☐ Water-Works Operator

COMPUTERS
- ☐ Fundamentals of Computer Programming
- ☐ COBOL Programming
- ☐ Fortran Programming
- ☐ Programming for Digital Computers
- ☐ Programming the 360
- ☐ Programming the 1401

DRAFTING
- ☐ Aircraft Drafting
- ☐ Architectural Drafting
- ☐ Blueprint Reading
- ☐ Design Drafting
- ☐ Drafting Technology
- ☐ Electrical and Electronic
- ☐ Mechanical ☐ Structural

ELECTRICAL
- ☐ Electrical Engineering
- ☐ Appliance Servicing
- ☐ Elec. Eng. Technician
- ☐ Industrial Electrician
- ☐ Industrial Maintenance Electrician
- ☐ Motor Repairman
- ☐ Practical Electrician
- ☐ Practical Lineman

HIGH SCHOOL
- ☐ High School Business
- ☐ High School General
- ☐ High School Math.
- ☐ High School Secretarial
- ☐ High School Vocational
- ☐ College Preparatory
- ☐ Preparatory Course for H.S. Equivalency Test

MACH. SHOP PRACTICE
- ☐ Machine Shop Practice
- ☐ Maintenance Mechanic
- ☐ Reading Shop Prints
- ☐ Tool & Die Maker
- ☐ Welding, Gas & Elec.

MECHANICAL
- ☐ Mechanical Engineering
- ☐ Aircraft Mechanic
- ☐ Boiler Inspector
- ☐ Hydraulic, Pneumatic Power
- ☐ Industrial Engineering
- ☐ Industrial Instrumentation
- ☐ Machine Design
- ☐ Power Plant Engineering
- ☐ Quality Control
- ☐ Tool Design

SECRETARIAL
- ☐ Clerk-Typist
- ☐ Secretary, Legal
- ☐ Secretary, Medical
- ☐ Secretary, Professional
- ☐ Shorthand
- ☐ Stenographic ☐ Typist

TV- RADIO-ELECTRONICS
- ☐ Cable TV Installer
- ☐ Electronics Fundamentals
- ☐ Electronic Technician
- ☐ General Electronics
- ☐ Indust. Electronics Tech.
- ☐ Radio Telephone License
- ☐ Solid State Electronics
- ☐ Telephony
- ☐ TV and Radio Servicing
- ☐ with Equip. Training

WRITING and ENGLISH
- ☐ English and Writing
- ☐ Free-Lance Writing
- ☐ Reading Improvement
- ☐ Other (Tell us)

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